D.A. Ivana Pavlovic was born in 1979 in Serbia. She graduated from the Faculty of Technical Sciences in Novi Sad 2004 (Department for Architecture and Urban Planning), where she gained a Master's degree. After that, she got a Magister and Doctoral degree at the Faculty of Applied arts in Belgrade at the Department of Interior and Landscape Design. Since 2006, she has been working as an independent architect and cooperates with many architectural companies in Serbia and throughout Europe and USA.

Since 2008 she has been working in the position of an associate professor at the University of Kragujevac at Interior and Landscape Design Department.

She participated in many architectural projects and art exhibitions during her career, where she won enviable awards, both independently and with the companies she collaborated with.

She was engaged in humanitarian work, working on projects of international organizations such as the Danish Refugee Council, Intersos, Help-Hilfe zur Selbsthilfe e.V.